

What is claimed is:

1. A lens-fitted photo film unit comprising:
  - a taking lens;
  - 5 a plane mirror for perpendicularly bending a photographic optical path of subject light passing through said taking lens; and
    - 10 a photo film disposed approximately in parallel with an optical axis of said taking lens, said photo film having a base surface and an emulsion surface, said subject light forming an image on said emulsion surface, a side print being recorded as a latent image on the edge of said photo film in such a manner as to flip vertically or horizontally in view of the side of said base surface.
- 15 2. A lens-fitted photo film unit as recited in claim 1, further comprising a viewfinder, wherein said viewfinder comprises:
  - 20 an objective lens element with negative refractive power;
  - a first eyepiece lens element; and
  - a second eyepiece lens element.
3. A lens-fitted photo film unit as recited in claim 2, wherein said viewfinder satisfies the following formula:
$$P_1 > |P_2|$$
Wherein  $P_1$  is the refractive power of said first eyepiece lens element, and  $P_2$  is the refractive power of said second eyepiece lens element.

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4. The lens-fitted photo film unit as recited in claim 2, wherein said viewfinder satisfies the following formula:

$$W > 26$$

Wherein W is the width of said viewfinder.

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5. The lens-fitted photo film unit as recited in claim 2, further comprising:

a target mark formed in the pupil side surface of said first eyepiece lens element; and

10 a micro lens disposed in the pupil side surface of said second eyepiece lens element;

wherein said target mark enlarged by said micro lens appears in the field of view of said viewfinder.

15 6. The lens-fitted photo film unit as recited in claim 5, wherein said viewfinder satisfies the following formula:

$$0.2 < L/W < 0.7$$

wherein L is the length between the pupil side surface of said objective lens element and the objective side surface 20 of said first eyepiece lens element.

7. The lens-fitted photo film unit as recited in claim 5, wherein said target mark is in a ring-shape form and in approximately the center of the pupil side surface of 25 said second eyepiece lens element.

8. The lens-fitted photo film unit as recited in claim 2, further comprising a flash projector for emitting a flashlight, wherein said viewfinder is movable between an 30 unused position and a used position,

and when said viewfinder is in said unused position, said viewfinder is disposed at the rear of said flash projector so that the field of view of said viewfinder is obstructed by said flash projector,

5 and when said viewfinder is in said used position, said viewfinder pops up from the rear of said flash projector so that said flash projector retracts from the field of view of said viewfinder.

10 9. A method for printing a developed photo film, a side print being recorded on the edge of said photo film, said method comprising the steps of:

(a) scanning said developed photo film to obtain a side print image and a photographed image;

15 (b) detecting whether said side print image is decodable;

(c) printing said photographed image when said side print image is decodable;

20 (d) flipping said side print image when said side print image is undecodable;

(e) detecting whether flipped said side print image is decodable; and

25 (f) flipping said photographed image and printing flipped said photographed image when flipped said side print image is decodable.

10. The method as recited in claim 9, further comprising the step of:

30 (g) outputting an error when flipped said side print image is undecodable.